

5-LB BAR ORDER FORM

HERSHEY'S

FUND RAISING

**BRAND
POWER**

PUT IT TO WORK FOR
YOUR FUNDRAISER

*Earn a Big**
**5-lb HERSHEY'S[®]
Milk Chocolate Bar!**

Create **BIG** excitement with "the world's largest HERSHEY'S[®] Chocolate Bar" when you organize a HERSHEY'S[®] Fund Raising program. For every 32 HERSHEY'S[®] Fund Raising Assortment Carriers purchased (8 cases), your organization receives one 5-lb HERSHEY'S[®] Milk Chocolate Bar. It's that easy! Great for a top seller award, secondary fundraiser or a celebration program.



HERSHEY'S
Fund Raising

hersheysfundraising.com • 800-803-6932

* With purchase. See reverse side.

Earn a Big 5-lb

HERSHEY'S

Milk Chocolate Bar!

(\$35 Value)



It's Easy to Sell HERSHEY'S Candy and Generate Profits for Your Organization!

STEP 1: Go to www.hersheysfundraising.com and view the products page for choices that feature the top Hershey brands people love and the seller tips page for ideas on getting organized, establishing a goal, promoting your sale and selling safely.

STEP 2: Kick off your group's fund raising effort!

STEP 3: Tally your results, collect your money and get a paid invoice from your Hershey's distributor. Complete the order form below and attach a copy of your paid invoice before mailing.

STEP 4: Celebrate your success! Use your 5-lb bar(s) as a top seller award, as a secondary fundraiser to raise additional money for your group or as the centerpiece for your celebration event.



5-lb Bar Order Form ChocolateTown Plus® & Max Assortments

5-lb HERSHEY'S Milk Chocolate Bar

To order, complete this form and mail to the address provided along with a copy of your paid fund raising invoice showing the total number of assortment carriers purchased.

Mail to: **FREE 5-lb Bar, P. O. Box 8679
Woodcliff Lake, NJ 07677-8679**

HERSHEY'S ChocolateTown Plus® & Max Assortment Carriers Purchased: _____
must total 32 or more

Number of 5-lb HERSHEY'S Milk Chocolate Bars Ordered
(1 for every 32 carriers purchased) _____

Adult Leader's Name _____

Organization's Name _____

School/League Name (if applicable) _____

Organization Address _____
(no p.o. boxes)

Organization City/State/Zip _____

Preferred Phone _____

Must purchase a minimum of 32 HERSHEY'S Assortment Carriers (8 cases) to qualify for one 5-lb HERSHEY'S Milk Chocolate Bar. **\$2 XL FUND RAISING Assortment Carriers do NOT qualify for this offer.** Offer cannot be combined with any other offer. **All orders must be post-marked by Dec. 31, 2012.** Limit 50 5-lb bars per group or organization. This offer is not available to Fund Raising Distributors. **Allow up to 8 weeks for delivery.**

2012

