

HERSHEY'S

Milk Chocolate
and
Milk Chocolate with Almonds

The #1 Selling Pure Milk
Chocolate Brand

Source: Nielsen and IRI, FDMxC
52 weeks ending 3/20/10



The #1 Selling
Chocolate Brand

Source: Nielsen and IRI, FDMxC
52 weeks ending 3/20/10



The #1 Selling
Wafer Bar

Source: Nielsen and IRI, FDMxC
52 weeks ending 3/20/10

Twizzlers

TWISTS

The #1 Selling
Licorice Brand

Source: Nielsen and IRI, FDMxC
52 weeks ending 3/20/10

BRAND PROFITS

30-COUNT \$2 CARRIER*

BIG BARS. BIG BRANDS. BIG PROFITS!

HERSHEY'S \$2 Fund Raising Assortment

30-Count Carrier Includes:

- 8 REESE'S® Peanut Butter Cups
- 8 HERSHEY'S Milk Chocolate with Almonds Bars
- 8 KIT KAT® Wafer Bars
- 6 TWIZZLERS® Strawberry Twists

*Suggested selling price. Actual price is at the sole discretion of the group.



Contact us today to learn about our exciting programs, and how you can earn a big 5-lb HER-SHEY'S Milk Chocolate Bar!



Please Contact:

DMIFundraising.com
(800) 628-5905